

## **GETTING STARTED WITH MCA**

It takes long hours of hard work, passion, and practice. But, here's the good news: you're about to get a dream team in your corner who won't let you down. Your expert consultant and team of coaches will work with you one-on-one throughout your personalized journey, and communicate with each other throughout your process to ensure that you are set up for success and never get off track.





#### IT ALL STARTS WITH A CONSULTATION

#### \$150

- Make a college list of reaches, matches, and safeties tailored to you
- Get a talent assessment and recommendations for what to work on
- Take a detailed walk through the timeline of the process
- Get all of your questions answered
- Receive your individualized coaching plan

**Book Your Consultation** 

If you're not looking for 1-on-1 audition prep, check out our public offerings on page 5!



#### **PURCHASE YOUR MCA MEMBERSHIP (REQUIRED)**

#### \$500

Achieving big dreams means assembling a dream team to guide and support you, and we are here to help fill as many or as few roles as you need! With your MCA Membership, you'll get the following resources, regardless of how much coaching time you need:

- 3 Consultation Hours with your MCA Consultant (valued at \$450)
  - Topics can include college list, prescreen game plan, audition scheduling & strategy, Unifieds prep, weighing options, financial negotiating, etc
- Monthly Webinar Series from May '23 to May '24, includes access to on-demand replays (valued at \$300)
- Digital resources to help you prepare your resume, music binder, headshot, prescreen videos, and more (valued at \$195)
- On-site support from an MCA consultant at New York, Chicago, and Los Angeles Unified Auditions.
- · Monthly newsletters to keep you on track with the college audition timeline.
- Exclusive rates on professional headshots and prescreen filming (in Boston)
- Exclusive access to specialized packages for Prescreen Dance Prep, Confidence Coaching, and Essay Prep
- Membership to exclusive Facebook groups for you and your parents to chat with current and past students.
- Self Led Digital Courses in Dance and Music Theory
- Prescreen Filming Guide
- Free access to Pop Up Webinars with college faculty and admissions representatives

#### CHOOSE A LESSON BUNDLE TO ADD TO YOUR MEMBERSHIP (REQUIRED)

Wondering how many hours to plan for? The average MCA student receives 30 hours of one-on-one coaching, consulting, and audition preparation from the start of their process to the very end, typically spread across a 6-12 month period.

**5 HOURS** | \$700

**10 HOURS** | \$1,350

15 HOURS | \$1,950

Save \$50

*Save \$150* 

Save \$300

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# **NEED MORE** PREP?

to schedule additional lessons and consultations



#### **ADD ON LESSON BUNDLES:**

Additional bundles can be purchased at any time, or single lessons can be purchased as needed at the following rates:

**5 HOURS** | \$700

*Save \$50* 

**10 HOURS** | \$1,350

*Save* \$150

**15 HOURS** | \$1,950

*Save* \$300

**25 MIN | \$75 55 MIN | \$150** 

#### YOU'VE COME TO THE RIGHT PLACE!

100% of students who follow an MCA coaching plan get accepted to an audition-based program.



#### PACKAGE LESSON HOURS REDEEMABLE FOR THE FOLLOWING SESSIONS:

Check out our Index Page to learn more about what you can expect from each lesson type!

- Consultations with your MCA Consultant
- Monologue and Song Selection
- Monologue Prep

- Song Prep
- Interview Prep
- Acting for the Song Prep
  Confidence Coaching
- Dance Call Prep
- 25 minute Brush Ups as needed

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# SPECIALIZED PACKAGES

Check out our Specialized Packages and add on as few or as many as you like, depending on what you need for your process!



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#### **DANCE PRESCREEN PACKAGE** | \$725

Package includes 5 hour-long sessions (can be virtual, in person in Boston, or a mix of both) to prep, learn, and film your prescreen dance routine. Price includes fee for unique choreography, tailored to your strengths and abilities.

# **CONFIDENCE COACHING: PEAK PERFORMANCE PACKAGE** | \$450

Package includes 3 hour-long sessions and a guided, individualized progression utilizing holistic mind-body-spirit tools to help you perform to your fullest potential in the audition room and maximize your personal chances of success in the college audition process. <u>Learn more about Confidence Coaching here.</u>

# **VOCAL COACHING PACKAGE** | 5 hours for \$500 10 hours for \$950 | 15 hours for \$1,400

For students in need of a private voice teacher or those who are looking to supplement their work with their private teacher with additional voice lessons from MCA. These sessions are not the same as Song Prep lessons, in which you will prepare your audition songs, make proper cuts according to the audition requirements, and receive vocal coaching within the context of your audition material. These packages are designed for students who wish to study with an MCA voice teacher on a regular basis.

#### **HEADSHOT SESSIONS** | \$350

Held in Boston, MA with the city's top headshot photographer, <u>Nile Scott Hawver</u>. Available during our Headshot Clinic days. Option to combine with a Mock Audition Day and/or Prescreen Shoot as well! <u>Learn about our headshot clinics</u>.

#### PRESCREEN SHOOTS | \$475

Available in Boston, MA and shot by Boston's best, Nile Hawver. You'll spend 55 minutes filming your videos with one of our coaches on site to help guide you. Includes all audition cuts and your best edited takes! Option to combine with a Headshot Session. <u>Learn about our prescreen shoots.</u>

#### ESSAY PREP VIDEO PACK - 6 VIDEOS | \$100

PMJ, our awesome Essay Prep coach has designed a customizable lesson progression exclusively for MCA students, aimed at targeting every area of Essay Prep you'll need in order to set yourself up for success. This progression combines a self-guided 6-video series (1 hour of content total) with 1-on-1 virtual coaching sessions with MJ. In the videos, MJ will teach on key topics, guide you through writing exercises, and assign you homework.

#### ESSAY PREP COACHING - 55 MIN | \$150

Whether you've taken the video course mentioned above or not, you can meet with our Essay Coach 1-on-1 to organize, revise, edit, and polish your essays. These sessions are designed to be customizable to fit the needs of the student, and can cover any writing for the process, including Common App, Academic, and Artistic Supplement essays.



# **TAKE ADVANTAGE** OF OUR **ADDITIONAL OFFERINGS**

As any of our former MCA students additional offerings to support you and ensure all bases are covered!



#### DANCE INTENSIVE FOR MUSICAL THEATRE APPLICANTS | \$1,500

Designed for new, beginner, and intermediate dancers, this intensive provides highly targeted prep for the dance prescreen & audition portion of the competitive MT college audition process. Held in Boston and led by auditioning faculty at top BFA MT programs.

#### **BOOTCAMP SERIES** | Musical Theatre Pack \$550 Acting Pack \$375 | Single Bootcamp \$70

Taught in a group workshop format, our Monthly Bootcamp Series is the perfect supplement to 1-on-1 coaching. Designed to target important prep areas that often slip through the cracks, and centered on hands-on practice and practical application, this series will have you ready to rock with all the skills you need, right when you need them most. Learn more about the topics covered each month.

#### ◆ WEBINAR SERIES | Single Webinar \$35 Past Webinar Recordings \$45

Our MCA families say that this is the most cost-effective, efficient way to stay on track throughout this process. Join us each month as we help you manage your upcoming to-dos to stay on track, learn what is coming down the pipeline and provide tips for troubleshooting throughout the process. It's the perfect opportunity for parents and students to come together, take some notes, and get on the same page! <u>Learn more here.</u>

#### MCA MOCK AUDITION DAYS | \$300

Showcase all audition material and receive written feedback from a panel of coaches, participate in a dance call/movement call, be part of an interview session and more! Parent Information Sessions/Q&As are also offered in the morning of each Mock Audition. Read more about mock auditions.

#### PRESCREEN REVIEW | \$50+

If you aren't planning to film professionally, no problem! We then strongly recommend you pursue a Prescreen Review with our talented, trained coaches who have seen hundreds of prescreen submissions. We'll make sure you receive feedback that is easy to implement while being extremely clear and straightforward. Select up to five coaches/consultants from our team of your choosing, and receive detailed, written feedback + notes for improvement within 72 hours! Review our prescreen resources and submit for Prescreen Review.

#### **MUSIC ACCOMPANIMENT TRACKS** | \$35

Don't have an accompanist for your prescreens? Don't worry. We can help provide recorded accompaniment tracks to be used for videos and live digital auditions. Purchase music tracks.

★ — included in MCA Base Membership

## TIMELINE FOR COLLEGE AUDITIONS



#### MARCH/APRIL/MAY

- Select Audition Material (Monologues, Songs, plan Dance Routine for Prescreens).
- Apply to <u>Summer Intensives</u> to prep for Auditions.
- Finalize your College List and prep game plan for summer

#### **SEPTEMBER**

- Film prescreens (tip: if filming at home, plan to submit for <u>Prescreen Review</u>)
- Submit academic applications
- Make your Audition Schedule

#### NOVEMBER/DECEMBER

- Complete Early Action/Rolling Auditions
- Join our <u>November Webinar</u> to learn how schools notify, what various decision types mean, and how to stay on a school's radar

#### MARCH/APRIL

- Decisions roll in. Attend Accepted Student Days!
- Schedule your Pro/Con + Financial Negotiation session with your MCA Consultant
- Make your Final Decision!

#### **JANUARY/FEBRUARY**

- Delegate your team. Figure out who is helping you with every portion of this process - make sure everyone is on the same page!
- Create A College List with an MCA consultant. Most students apply to between 18-22 programs.

#### JUNE/JULY/AUGUST

- Prep all Audition Material
- MCA Bootcamp Series begins in June
- Write College Essays/begin **Applications**
- Schedule your *headshot and prescreen* shoot with MCA

#### **OCTOBER**

- Submit all Prescreens!
- Prescreen Decisions start rolling in

#### JANUARY/FEBRUARY

- Early/Mid January: schedule Brush Up sessions with your coaches
- Attend *Unifieds*/Complete *Walk-In* **Auditions**
- Complete live virtual and on campus auditions

#### **MAY**

- Deposit due to your school by May 1st
- Celebrate!

# My College Audition

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# PUTTING IT TOGETHER WITH MCA

At My College Audition, we are proud to offer flexible coaching and prep options and believe strongly in meeting students and families where they're at. We are happy to help support students and fill in prep gaps in whatever way best serves them based on their needs, budget, timeline, and how much support they are receiving from outside coaches and mentors. To give you an idea of what's possible, here are three common paths we see students take with MCA:

# **EXAMPLE OPTION A: FULL MCA JOURNEY**

For students prepping exclusively with MCA, seeking coaching and guidance in all areas of the college audition process.

- MCA Member Benefits (see pg. 2)
- Consulting + Private Coaching services in Monologue, Song, Dance, and Interview Prep
- Private Voice Lessons (if applicable)
- Dance Prescreen Package (if applicable)
- Confidence Coaching (if applicable)
- Bootcamp Series (select classes)
- Prescreen Filming Guide
- Prescreen Review
- Headshot Shoots
- 1 Mock Audition Day

# EXAMPLE OPTION B: PROCESS & PREP SUPPORT

For students who have some prep support already and are seeking additional help from MCA in specific areas.

- MCA Member Benefits (see pg. 2)
- Consulting + Private Coaching services based on recommendations in your MCA Coaching Plan
- Full Monthly Bootcamp Series
- Prescreen/Headshot Shoot or Prescreen
  Review
- 1 Mock Audition Day

# **EXAMPLE OPTION C: CUSTOMIZABLE ASSISTANCE**

Our recommended path for students who have their material selection + prep covered already, but are seeking process consulting, expertise, and basic prep elements from MCA.

- MCA Member Benefits (see pg. 2)
- Consulting + Private Coaching services as needed
- Select classes from our Bootcamp Series, purchased a la carte as needed
- Prescreen Review
- Mock Audition

We firmly believe that every student deserves access to the support they need to succeed in the college audition process. We are glad to offer payment plans for any of our three Initial Packages, as well as flexible payment options for all of our MCA lesson bundles and offerings. To request a list of payment plan options, please don't hesitate to email your consultant!

## **LESSON TYPE INDEX**



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**CONSULTATIONS:** Consulting sessions can be scheduled throughout the process to help you stay on track. Students like to schedule these sessions for general advice, checking requirements, Prescreen help, making an audition schedule, updates/advice on their college list, Unifieds questions, venting & sharing, pro/conning choices, letting schools go...etc.

**MONOLOGUE SELECTION:** A single, 55-minute session in which your coach will get to know you and what you want to represent to the audition panel in terms of energy, range, and personal style before choosing the best monologues to serve you in your audition process. You will leave this session with all of the monologues you'll need for college auditions (or summer program auditions) - two contrasting contemporary monologues and two classical monologue options.

**MONOLOGUE PREP:** In these lessons, your coach will work with you to craft an acting map for each of your contemporary and classical monologues that is specific, personal, fully embodied, and audition-ready! Your coach will make all necessary cuts, help you strategize around which pieces to send to each school, and work audition technique for presenting your monologues.

**SONG SELECTION:** A single, 55-minute session in which your coach will get to know you and your voice, and give you a list of recommended songs to serve you in your audition process. You will leave this session with options for all of the songs you'll need for college auditions (or summer program auditions) - 1-2 contemporary MT songs (one ballad & one uptempo) and 1-2 Golden Age songs (one ballad & one uptempo).

**SONG PREP:** In these lessons, your coach will work with you to solidify your song choices for each requirement, make the necessary audition cuts, and make a vocal map that best showcases your voice through each of your college audition songs. Most students also work with a technique-focused voice teacher throughout the prep process as well. If you don't already have a private voice teacher in your corner, your Song Prep coach can work with you in this area as well.

**ACTING FOR THE SONG:** In these lessons, your coach will work with you to craft an acting map for each of your songs that is specific, personal, fully embodied, and audition-ready! A word to the wise - don't skip these lessons! Acting through song technique has been known to be a key difference-maker for many of our students in the past.

**DANCE CALL PREP:** While our Prescreen Dance Package is designed to help you get your prescreen dance routine choreographed, rehearsed, and filmed, our Dance Call Prep sessions are here for all of your other dance coaching needs. Students use these sessions for regular private dance coaching, perfecting and filming their own prescreen choreography, and sharpening specific skills that will serve them in their college audition dance calls.

**INTERVIEW PREP:** In these lessons, your coach will cover everything you can expect on your audition day, practice the most commonly asked interview questions, conduct a one-on-one Mock Audition, and give you feedback on what to work on.

**CONFIDENCE COACHING:** Designed to support you in building your confidence, navigating the rejection that inevitably comes with this process, positioning yourself to give your absolute best, and finding a sense of ease in the audition room. Stephanie, your expert coach, will work with you to identify and address internal blocks, create strategies for managing anxiety and stress, and build your lifelong toolbox with wellness practices for performers.

**BRUSH UPS:** These 25-minute sessions can be taken with any of your coaches throughout the audition process. Students typically use these sessions to resharpen and re-energize their material before big audition weekends, as check-in sessions to recap past auditions and learn for the next, or as a one-on-one mock audition with their favorite coach!

**ESSAY PREP:** One-on-one sessions with our MJ, our MCA Essay Coach, in which you will get individualized feedback based on where you are in the writing process. Receive coaching and editing help on your Common App essay, Artistic Supplement essays, and any other writing needed for your college application process.



# THE MCA DIFFERENCE: KIND, COMPREHENSIVE, PROVEN

Our philosophy and training are rooted in kindness and empathy. We promote individuality and encourage students to strengthen and embrace their distinctive "voice" in this competitive field. We work to illuminate each student's strengths by fostering their unique traits and abilities while providing comprehensive support and tangible resources to help improve weaknesses. Since 2008, we have helped hundreds of students make their dream school a reality, and we continue to maintain a 100% success rate for audition-based acceptances.

BY WORKING WITH US, WE PROMISE YOU WILL BE CONFIDENT, PREPARED, AND MOTIVATED TO TACKLE THE COLLEGE AUDITION PROCESS AND STAND OUT IN A COMPETITIVE FIELD. LET'S MAKE YOUR COLLEGE AUDITION PROCESS A STORY THAT CELEBRATES YOU!

**MEET THE TEAM** 

